



## MEDIA ACCREDITATION RULES

Welcome to Shell Helix Rally Estonia!

### Basic Principles Of Accreditation

By submitting your Accreditation request, you must promote Shell Helix Rally Estonia at all time – before, during and after the event – near your media's audience as well as to correctly use the official title of the rally "Shell Helix Rally Estonia".

The accreditation is envisaged for: journalists; media photographers; TV/video cameramen; Accreditation is not envisaged for advertising, marketing or public relations agencies, media representatives and photographers or video cameramen, who are not journalists, as well as for representatives of teams or sponsors.

Only persons having reached the age of 18 at the time of submission of the Form will be accredited.

### Special Provisions for Photographers, Radio journalists and TV/video crew

All photographers, radio journalists and TV/video crew willing to get the accreditation shall have a media tabard supplied by the organisers of Shell Helix Rally Estonia (hereafter Organiser); for accredited photographers, radio journalists and TV/video crew media tabards are available in the Media Centre for a deposit fee of EUR 40.

Handing over of the received media tabard to another person is strictly prohibited!

The accredited photographers, radio journalists and TV/video crew operators with media tabards shall be entitled to be present in the areas of the track specially envisaged for photography and filming, no further than 1 meter away of the safety stripes.

Upon request of the Organiser, each accredited representative is obliged to provide to the Organiser the evidence of journalist of photographic activity.

### Submission of Media Accreditation Applications Forms

By filing in the Online Accreditation Form, all application forms will be automatically submitted to the Organisers. The Organisers shall not guarantee confirmation of applications received by media representatives after the established term June 29, 2018. Confirmation of the accreditation shall be notified by the Organiser via e-mail.

### Issue of Accreditation

Granting and/or rejecting accreditation is fully in hands of the Organiser of the Shell Helix Rally Estonia and it is also limited by the number of accredited representatives to a size of the media centre and by warrantee of their safety at the track of the competition.

The accreditation cards and the media tabards will be available from Thursday July 12 at 17:00 in the Media Center in Rally HQ, Otepää. All Media Accreditation Packs will be delivered in the Media Centre against presentation of the MEDIA Accreditation request (email), an Identification document (Passport or European ID Card) and with the signature (by the journalist himself/herself) of the Responsibility Terms. The Organiser shall retain the right to annul the issued accreditation due to the breach of the Media Accreditation Rules or the Media Safety Rules. The accreditation cards and the media tabards can be received only in person.

Upon filling in the Media Accreditation Application Form you confirm that you have become acquainted with the Media Accreditation Rules and Media Safety Rules and resolve to comply with the above.

### More information

*Margus Kiiver*

*Press Officer of Shell Helix Rally Estonia*

*Ph: +372 56 641 068*

*e-mail: margus@rallyestonia.ee*



OFFICIAL FUEL PARTNER



OFFICIAL RALLY STORE



OFFICIAL GLASS REPLACEMENT PARTNER



city of good thoughts



OTEPÄÄ



OFFICIAL MEDIA PARTNER



OFFICIAL BEVERAGES PARTNER



OFFICIAL GROCERY STORE



ELVA VALD



KANEPI VALD