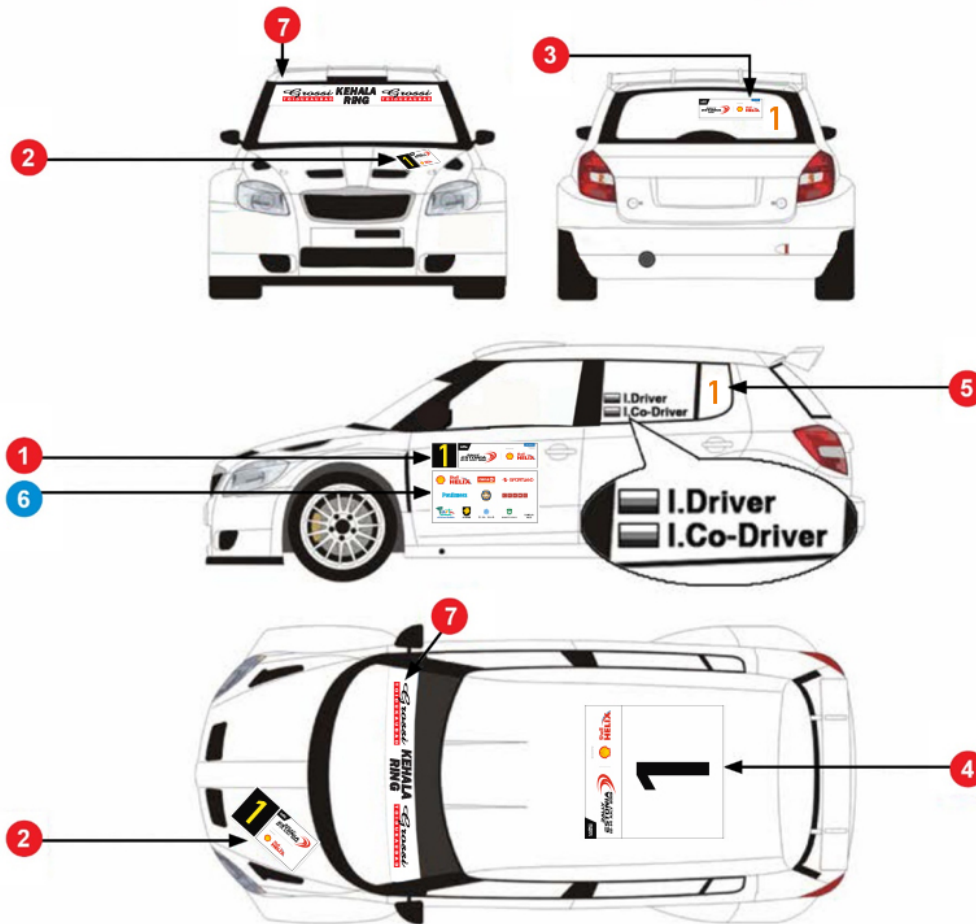


APPENDIX 4. COMPETITION NUMBERS AND ADVERTISING



• **Obligatory Advertising, Competition Numbers**

1 – door panels (2 per car): Two rectangular panels measuring 67x17cm including 1 cm white surround. Each of those panels shall comprise a matt black competition number box, which shall always be at the front of the panel. Numerals will be fluorescent yellow (PMS 803) 14 cm high and with a stroke width of 2 cm. The remainder of this door panel is reserved for the compulsory advertising of the Organiser. This advertising is **Shell Helix Rally Estonia** (cutting not allowed) for both front doors of the car with the number facing the front of the car (7 to 10cm of the bottom line of the side window). Each panel shall be placed horizontally at the leading edge of each front door, with the number at the front. **No signage other than the colour scheme of the car shall be placed within 10 cm of this panel.**

2 – front plate (bonnet, 1 per car): One front plate measuring 43x21.5cm placed on the bonnet of the car, including the competition number and the full name of the Rally **Shell Helix Rally Estonia**. (Art 18 of FIA RRSR)

3 – rear window (1 per car): One rear window panel measuring a maximum of 30 cm wide and 10 cm high shall be positioned at the top of the rear window **at the right side**. An adjacent area of 15 cm (cutting not allowed) shall contain a fluorescent orange (PMS 804) 14 cm high competition number on a clear background. This number may be reflective and must be visible from the rear at eye level (as shown in the drawing).



Sponsored by



4 - roof panel (1 per car): One rectangular roof panel measuring 50x52cm with matt black competition number 5 cm wide and 28 cm high will be displayed on matt white background of 50 cm wide and 38 cm high. The organiser advertising **Shell Helix Rally Estonia** (cutting not allowed) will fit in to an area of the same width and 2 x 7 cm high placed on the roof with top facing towards front of the car.

5 – rear side windows (2 per car): Two competition numbers measuring 20cm high, with a stroke width of 25 mm coloured fluorescent orange (PMS 804) and may be reflective, one for each rear side window, adjacent to the crew's names and national flags.

7 – front windshield stripe: reserved by Estonian Autosport Union with sponsor logo of Grossi Toidukaubad / Kehala Ring

- **Optional Advertising – space reserved for Organiser's advertising**

6 – plates (2 per car) with sponsor logos measuring 67 cm wide by 34 cm high, placed horizontally, under the door panel (1). Sponsor logos on the plates: Shell Helix, Circle K, Sportland, Saku, Postimees, Cramo, Tartu, Otepää, Elva, Kanepi, Kambja

- **Driver and Co-Driver Names**

Driver's Initials + name and co-drivers Initials + name with their national flag of licensing country (White Helvetica 6 cm high and stroke 1 cm) **according to Art 19 of FIA RRSR**, adjacent to the competition number (rear side windows)

- **Scrutineering Sticker** - 1pc 8x6 cm Sticker affixed onto the rollcage by the Scrutineers at Scrutineering